

# 4TH ANNUAL NORTHEASTERN GENERATOR CONFERENCE

Sheraton Springfield Monarch Place Hotel | Springfield, MA | Sunday (PM) June 16, 2024 - Wednesday (AM) June 19, 2024

## Exhibitor & Sponsor Opportunities

The 4th Annual Northeastern Generator Conference is the place to reach a focused audience of more than 100 of onsite power & generator industry professionals and end users. What companies are saying about our conference:

*"The conference was a fantastic event for us...Met with a lot of great folks and walked away with about a half dozen solid leads... I feel there aren't enough regional conferences like this for our industry. Especially ones that focus on the generator dealers and offering a platform for further education and networking."*

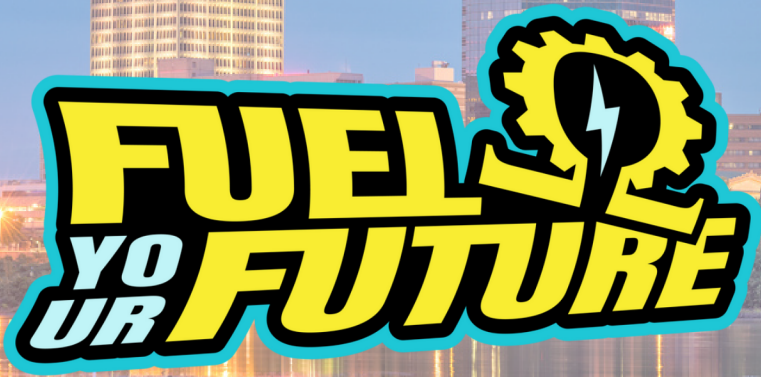
*Andrew Briggs Jr., VP, PowerTelematics*



*"The interaction was great. We welcome having the opportunity to speak more about our product." - Bryan Dusza, North American Sales Manager, Rypos Inc.*



All sponsors and exhibitors will have their logo prominently displayed at the conference, on the website, and on social media with links to their websites.



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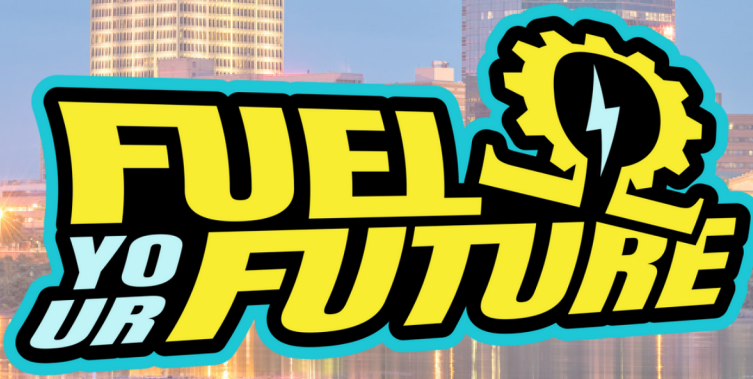
## Exhibitor Benefits

This is a unique opportunity to connect with a variety of onsite power professionals from across the Northeast in a personalized setting. The audience will include dealers, distributors, service providers, contractors, engineers, end users and more.

### Exhibitors will experience:

- ✓ A total of 30 hours of onsite education & networking
- ✓ Network with peers and prospective customers
- ✓ Support the industry
- ✓ Over 11 hours of dedicated exhibit hall time
- ✓ Showcase your equipment, products, and services
- ✓ Support the continued development of OnSite Power Academy
- ✓ Exhibit hall access for the duration of the conference
- ✓ Increase brand awareness within your target market
- ✓ Have access to the full conference experience





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## Exhibitor Booth Options

### Diamond (Limited to 6)

- 10' x 8' Booth
- All day Mon. & Tues., Optional Wed., Morning
- 2 Complimentary Conference Registrations, includes full conference, meals and refreshments
- Serve as a conference presenter for one of the 45-min breakout sessions
- \$4,000

### Gold (10 available)

- 10' x 8' Booth
- All day Mon. & Tues., Optional Wed., Morning
- 2 Complimentary Conference Registrations, includes full conference, meals and refreshments
- \$3,500

### Silver (10 available)

- 10' x 6' Booth
- All day Mon. & Tues., Optional Wed., Morning
- 2 Complimentary Conference Registrations, includes full conference, meals and refreshments
- \$2,800

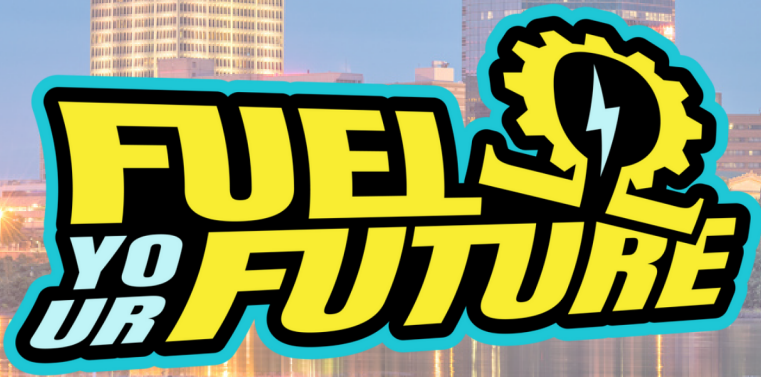
### Bronze (15 available)

- 6' Table set-up within networking conference area
- All day Mon. & Tues., Optional Wed., Morning
- 1 Complimentary Conference Registration, includes full conference, meals and refreshments
- \$2,000

### Add-On, Exhibitor Passport Book (limited to 15)

Increase visitation to your booth by showcasing yourself in an exhibitor scavenger hunt, provided to all attendees. Completed books will be entered into a raffle to win a prize, covered by the cost of this entry. Winner will be announced at 5:00 pm during Happy Hour in the exhibit hall on Tuesday. Winner must be present to win.

- \$150



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## Sponsorship Opportunities

### Titanium Sponsor - \$25,000

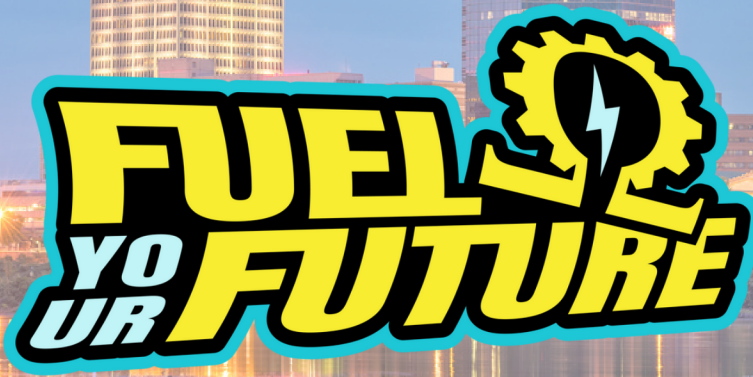
*Available to 1 Company*

- Prominent branding via signage at the conference
- Premier 10' x 20' exhibitor space in a high visibility area of the conference
- Two (2) conference tickets which include access to entire conference as well as all meals
- Logo recognition on conference webpage with a link to your site; social media graphics promoting the conference (Facebook & LinkedIn); and on conference email blasts pre- and post-conference
- Premier Speaking Opportunity
- Pre-conference attendee list provided within one week of the conference
- Post-conference attendee list provided within one week of the conference

### Platinum Sponsor - \$10,000

*Available to 1 Company*

- Prominent branding via signage at the conference
- One 10' x 8' exhibitor booth at the trade show
- Two (2) conference tickets which include access to entire conference as well as all meals
- Logo recognition on conference webpage with a link to your site; social media graphics promoting the conference (Facebook & LinkedIn); and on conference email blasts pre- and post-conference
- Speaking opportunity: Introduce Keynote Speaker at the start of the conference on day 2, Tues., June 18
- Pre-conference attendee list provided within one week of the conference
- Post-conference attendee list provided within one week of the conference



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## Sponsorship Opportunities

### General Session Sponsor - \$5,000

Available to 3 Companies

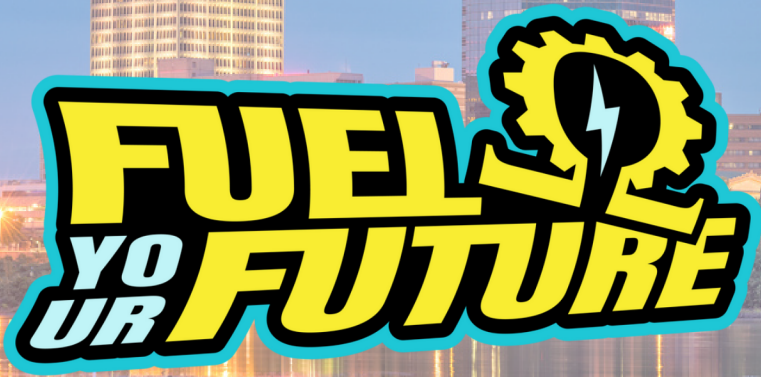
- Prominent branding via signage at the conference
- Two (2) conference tickets which include access to entire conference as well as all meals
- Logo recognition on conference webpage with a link to your site; social media graphics promoting the conference (Facebook & LinkedIn); and on conference email blasts pre- and post-conference
- Introduce yourself and your company during welcome announcements
- Pre-conference attendee list provided within one week of the conference
- Post-conference attendee list provided within one week of the conference

### Breakout Session Sponsor - \$2,500

Available to 6 Companies

- Prominent branding via signage at the conference
- One conference tickets which include access to entire conference as well as all meals
- Logo recognition on conference webpage with a link to your site; social media graphics promoting the conference (Facebook & LinkedIn); and on conference email blasts pre- and post-conference
- Introduce yourself and your company at the opening of a breakout session
- Pre-conference attendee list provided within one week of the conference
- Post-conference attendee list provided within one week of the conference





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## Sponsorship Opportunities

### Happy Hour Sponsor, Monday - \$5,000

Available to 1 Company | Provides each attendee 2 drink tickets

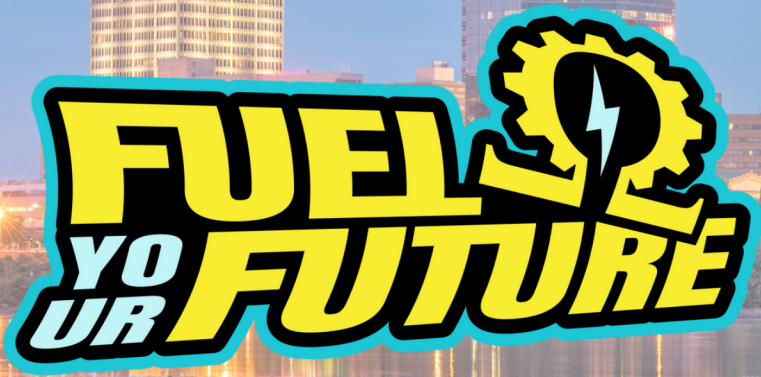
- Prominent branding via signage at the conference
- Logo recognition on conference webpage with a link to your site; social media graphics promoting the conference (Facebook & LinkedIn); and on conference email blasts pre- and post-conference
- Speaking Opportunity: Sponsor may give a short speech at Monday's Happy Hour
- Pre-conference attendee list provided within one week of the conference
- Post-conference attendee list provided within one week of the conference

### Happy Hour Sponsor, Tuesday - \$5,000

Available to 1 Company | Provides each attendee 2 drink tickets

- Prominent branding via signage at the conference
- Logo recognition on conference webpage with a link to your site; social media graphics promoting the conference (Facebook & LinkedIn); and on conference email blasts pre- and post-conference
- Speaking Opportunity: Sponsor may give a short speech at Tuesday's Happy Hour
- Pre-conference attendee list provided within one week of the conference
- Post-conference attendee list provided within one week of the conference





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## Sponsorship Opportunities

### Breakfast Sponsor - \$750

Available to 5 Companies

- Prominent branding during all three breakfasts
- Logo recognition on conference webpage with a link to your site; social media graphics promoting the conference (Facebook & LinkedIn); and on conference email blasts pre- and post-conference

### Lunch Sponsor - \$950

Available to 5 Companies

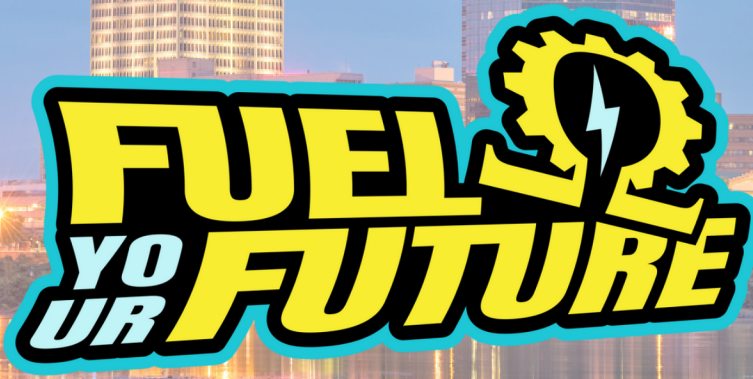
- Prominent branding during lunch Monday & Tuesday
- Logo recognition on conference webpage with a link to your site; social media graphics promoting the conference (Facebook & LinkedIn); and on conference email blasts pre- and post-conference

### Dinner Sponsor - \$2,500

Available to 2 Companies

- Prominent branding during dinner Sunday & Tuesday
- Introduce yourself and your company during dinner
- Logo recognition on conference webpage with a link to your site; social media graphics promoting the conference (Facebook & LinkedIn); and on conference email blasts pre- and post-conference





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## Sponsorship Opportunities

### Name Badge Lanyard Sponsor - \$950

- Your company name (or logo) will be imprinted on name badge lanyards, along with the Fuel Your Future logo
- Given to all attendees upon check in
- Up to (2) color imprint, sponsor will be given final proof to review

### Facility Manager / End User Sponsor - \$850

- Sponsor a customer to attend Tues., June 18, covering hotel and conference fees.
- Since the pandemic, budgets have been cut for in-person attendance of your customer base. Help support their ability to expand their knowledge of the onsite power industry.

### Welcome Reception Entertainment Sponsor - \$550

Available to 1 Company

- Introduce yourself and your company onstage with our special guest

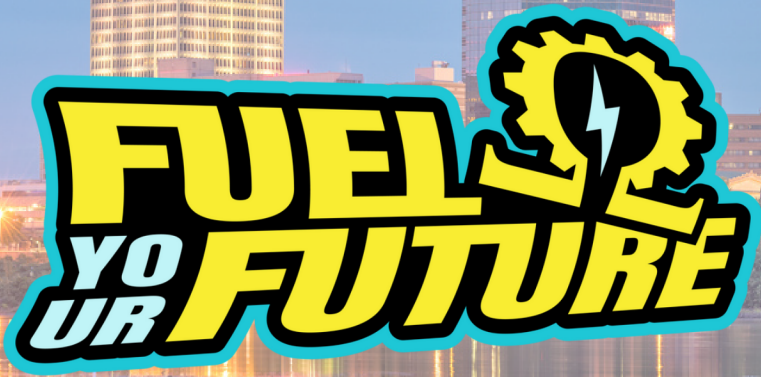
### Tuesday Dinner Entertainment Sponsor - \$550

Available to 1 Company

- Introduce yourself and your company onstage with our special guest







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## Register Now



SCAN ME

Contact us with questions  
or for more information.

[michelle@mongoosepowersolutions.com](mailto:michelle@mongoosepowersolutions.com)

603-363-4842

### Conference Location

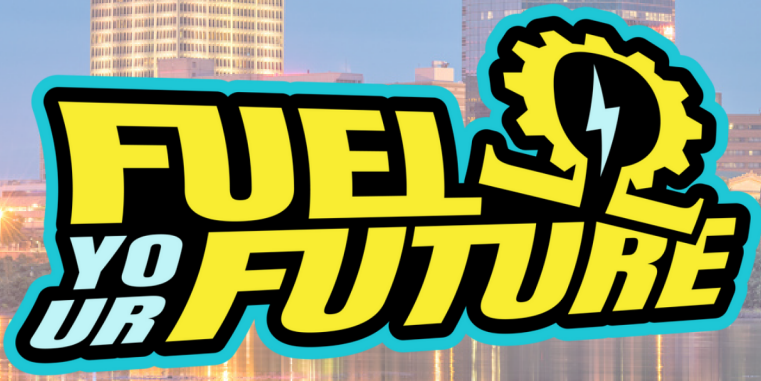


### Hotel Reservation

Sheraton Springfield Monarch Place Hotel,  
One Monarch Place, Springfield, MA

Room block available until May 20, 2024.  
Room rate is \$164 per night (plus tax),  
overnight guest parking is  
included in the room rate.





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## Event Highlights

### Current Presenter Line-Up



**Edward M. Browne**  
*Returning Presenter*  
Consultant, Joint  
Commission Resources



**Anne Kroger**  
*Returning Presenter*  
Owner, Kroger Consultants



**Dulcee Loehen**  
Business and Executive Coach,  
FocalPoint Coaching & Training



**Cate (Catherine) Brooks**  
*Returning Presenter*  
President, C Brooks, DOT  
Training And Compliance LLC



**Sarah Kalloch**  
Executive Director,  
Good Jobs Institute



**Ben Killoy**  
Veteran & Motivational  
Speaker, Ben Killoy Speaks



**Chris Stilwell**  
Founder & Head  
Coach, TSSG



**Timothy Mikloiche**  
Founder of Electrical  
Training Services,  
Chief Building  
Official/Supervisor of  
Inspections, West  
Hartford, CT



**Jennifer Landon**  
VP of Education and  
Workforce  
Development at ABC  
NH/VT and Founder  
of Your Grief Matters



**James Kerschinske**  
Sales and Business  
Development Manager  
at Enercon



**Dave Kimmey**  
Switchgear and  
Generator Controls  
RSM / Electrical  
Applications Engineer  
at Enercon